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# Press Release

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## **REGION4 ANNOUNCES AFFORDABLE AND TECHNOLOGICALLY ADVANCED 360i DESKTOP CD/DVD PUBLISHING SYSTEM FROM RIMAGE**

Rimage Corporation, the world's leading provider of recordable CD and DVD publishing systems, has announced a new addition to its Desktop product line, the Rimage 360i. With a RRP of \$3999 inc GST the 360i will provide users with the lowest lifetime cost of ownership in the CD/DVD desktop publishing industry.

The 360i will be seen for the first time in Australia at Region4's four centre Australia wide Rimage Roadshow from May 2<sup>nd</sup> to May 9<sup>th</sup>. Attendees will have the opportunity to win a Rimage 360i as a door prize in each city ie Melbourne, Sydney, Brisbane and Perth. Details and Registrations for the Roadshow at <http://www.region4.com.au/roadshow>. Press Welcome.

Despite it's low cost the Rimage 360i incorporates many features demanded by customers:

- Lowest cost of ownership in the industry based on printed cost per disc
- Wizard-based software making operation intuitive and easy to use
- Optimised for both CD and DVD recording. The top quality Plextor drive delivers 16x and Dual Layer DVD recording as well as 48x CD recording so users no longer have to choose between recorder types.

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- Incorporates HPs most advanced thermal inkjet printer engine, resulting in vivid colour, sharply-defined text and photo-realistic images at an economical cost.
- Plug and Play – makes it easy to set up and install
- Small physical footprint makes the 360i ideal for desktop use – H: 48cm, W: 39cm, D: 51cm.

Manny Almeida, Executive Vice President Rimage commented: “The Rimage 360i is clearly a best class product, given its low cost of ownership, intuitive software, overall ease of use and superior disc label print quality. The 360i is an ideal solution for many lower volume market applications.”

### **About Rimage**

Headquartered in Minneapolis, Minnesota, Rimage Corporation, [www.rimage.com](http://www.rimage.com), is the world's leading provider of CD/DVD publishing systems. Rimage's publishing systems span the range from high to low CD/DVD production volumes and integrate robotics, software and disc printers into a complete publishing solutions.

### **About Region4**

Region4 is the leading distributor in Australia and New Zealand for CD-R and DVD printing, duplicating and publishing solutions. Since 1997, Region4 has developed strong relationships with the world's largest and most innovative manufacturers of disc printing, duplicating and publishing systems, providing the most comprehensive range of equipment to the market, via educated and knowledgeable channel partners.

Hi-res images are available on request. Review units will be available in May – please contact [timmi@region4.com.au](mailto:timmi@region4.com.au).