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# Press Release

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## **Region4 Announces Primera® Bravo™ XRn Network Disc Publisher is Now Shipping**

*Companies and organizations can now duplicate and print CDs, DVDs and Blu-ray™ Discs (BDs) as easily as printing to a networked laser printer.*

Region4 announces that the **Bravo XRn Network Disc Publisher** from Primera, the world's leading developer and manufacturer of CD, DVD and BD duplication and printing equipment, is now shipping in Australia and New Zealand.

Powered by an internal Windows® XP Embedded computer, the Bravo XRn Network Disc Publisher gives everyone in the office the ability to produce their own professional-quality CDs, DVDs and BDs. Jobs can be sent from an unlimited number of networked users. The included Windows XP/2000 and Vista™ client software is based upon Primera's PTPublisher™ disc publishing software. PTPublisher utilizes a robust disc burning engine from industry-leader Sonic Solutions, Inc. Other features include:

- High capacity – burns and prints up to 50 discs per job.
- Dual input bins – allows client PCs to remotely send jobs to alternately record and print CDs and DVDs without changing media – a feature not available on other brands of networked disc publishers.
- Integrated, back-lit LCD with keypad – provides client job management directly from the Bravo XRn Network Disc Publisher as well as their computer.

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- Locking front cover – to keep completed discs secure.

Intended markets include mid- to large-sized companies and organizations, government agencies and virtually any office that has a need to burn and print discs for the distribution of audio, video, data, images, graphics, photos and more.

“Bravo XRn is a true network-ready, enterprise-level disc publisher that’s very easy to use,” said Callum Hingston Region4 Managing Director. “You just take it out of the box, plug it into an RJ-45 Ethernet jack and enable a few initial settings. Anyone in the office can then burn and print professional-grade, full-color CDs, DVDs and Blu-ray Discs quickly and easily from their networked computers – automatically and hands-free.”

The Bravo XRn Network Disc Publisher is priced at AUD \$9,699 inc GST for the CD/DVD version. The CD/DVD/BD version is priced at AUD \$12,499 inc GST (RRP). It is available in Australia and New Zealand through Region4’s network of “Certified by Primera” resellers who have been factory-trained on Primera’s professional-grade disc publishing solutions.

### **About Primera Technology**

Headquartered in Plymouth, Minnesota, Primera Technology, Inc. is the world’s leading developer and manufacturer of CD/DVD/BD duplication and printing equipment. Primera is known for its award-winning Bravo line of CD/DVD/BD publishers including the world’s best-selling Bravo SE, Bravo II, BravoPro and Bravo XR-Series Disc Publishers. For more information see [www.primera.com](http://www.primera.com)

### **About Region4**

Region4 is the leading distributor in Australia and New Zealand for CD-R and DVD printing, duplicating and publishing solutions. Since 1997, Region4 has developed strong relationships with the world’s largest and most innovative manufacturers of disc printing, duplicating and publishing systems, providing the most comprehensive range of equipment to the market, via educated and knowledgeable channel partners. For more information see [www.region4.com.au](http://www.region4.com.au)